

PRIVACY POLICY

Introduction

US Expert Medical Opinion, Inc. Respect your Privacy!.

Effective Date: February 1st, 2018

Updated: October 15th, 2025

NOTE: US Expert Medical Opinion is Not intended to address emergency or life-threatening medical conditions. If this is an Emergency, please call 911 immediately or your Local medical service provider.

As per Terms of Use (Terms), **US Expert Medical Opinion, Inc.** is a **Florida corporation**, (“Company,” “we,” “us,” and “our”) and you (“you” or “your”), or the entity on whose behalf you are agreeing to these terms. These Terms apply to the services (the “Services”) **Company** provides through its websites located at **<https://myusadr.com>, <https://usexpertmedicalopinio.com>, <https://myusavitality.com>**, the Company application and all other related websites, subsites, affiliated sites, mobile sites, applications, online portals, platforms and tools (collectively, the “Platform”). You and other individuals or entities using the **Platform** are collectively referred to as “Users.” These Terms are entered into as of the date you first access or use the Platform and will continue until terminated as set forth herein.

Company is committed to respecting the privacy rights of our customers, visitors, and other users of the Services provided via the Company websites (collectively, “Website” or “Platform”). The term Website refers to services located at **<https://myusadr.com>, <https://usexpertmedicalopinio.com>, and <https://myusavitality.com>**, and all affiliated websites. This Privacy Policy is only applicable to the Website, and not to any other websites that you may be able to access. Your use of the Website is governed by this Privacy Policy and the Terms of Use.

We strive to protect your personal information by following generally accepted industry standards both during transmission and once received. We make **good faith efforts to comply with data protection laws, including GDPR**. Sensitive information entered on our Website is encrypted using **secure socket layer technology (SSL)** during transmission. However, you should understand that **perfect security on the internet is impossible**. If Company becomes aware that your Personal Information has been disclosed in a manner not in accordance with this Privacy Policy, we will use reasonable

efforts to notify you of the nature and extent of the disclosure as soon as reasonably possible and as permitted by law.

Notice of Privacy Practices

This section describes how medical information about you, hereafter referred to as Protected Health Information (PHI), may be used and disclosed and how you can get access to this information. This Notice describes the privacy rights you have and how you can exercise those rights.

Information Collected We automatically track and collect **Traffic Data** when you visit our Website, which includes IP addresses, domain servers, types of computers and web browsers used, referring sources, and other information associated with the interaction of your browser and the Website.

To access certain areas of the Website, we may require you to provide **Personal Information**, including:

- **Contact Data:** such as your email address, phone number, and login password.
- **Demographic Data:** such as your gender, date of birth, and zip code.
- **Insurance Data:** such as your insurance carrier and insurance plan.
- **Medical Data:** such as previous Providers (doctors and dentists) visited, reason for visit, date of visit, and other medical information you choose to share with us.

Interactive and Installed Tools We collect other information, some of which may be Personal Information, that you voluntarily provide when using the Website's Interactive Tools and services, such as searching for Providers and appointments. Installed Tools (software downloaded to your computer) may collect and transmit information related to their use for providing relevant Services.

Cookies "Cookies" are small computer files that contain information like user ID and user preferences. We generally use cookies to customize your experience and store your password. Disabling cookies may limit access to certain Website features.

Information Provided on Behalf of Children and COPPA Company **does not collect information from children under the age of 13** in accordance with COPPA. Children under 13 are prohibited from using the Website. A parent or legal guardian may use the Site on behalf of a minor child, and any information provided will be treated as Personal Information.

Company Use of Your Information We may use your Contact Data to send you information about Company or our Services, to contact you when necessary (e.g.,

appointment reminders), and in conjunction with Interactive Tools. You agree that Company may use Personal Information to allow your healthcare providers (or doctors) to make appointments with other providers on your behalf through the Services.

Sharing of Information We share certain categories of information in specific ways:

- Demographic Data may be shared with advertisers and third parties on an **aggregate (non-personally-identifiable) basis**.
- Contact Data, Demographic Data, Insurance Data, and Medical Data may be shared with **Providers you choose** on our Website.
- Personal Information and Traffic Data are shared with **business partners** who perform core services (e.g., hosting, billing, data storage, security). These partners are bound by confidentiality standards and will only use your information to carry out their business obligations to Company and provide your requested medical care.
- Information about you may be transferred to another company during a merger, sale, or acquisition, with reasonable efforts to notify you beforehand.
- **Company does not share, sell, rent, or trade your Personal Information with any third parties for their promotional purposes.**

User Choice You may choose not to provide us with any Personal Information, though this may limit your access to portions of the Website. You have the right to request copies of available Personal Information on record and request to have it erased from the system. Requests can be directed to the Data Protection Officer electronically or by mail.

Confidentiality and Security Except as provided in this Privacy Policy, we will keep your Personal Information private and will not share it with third parties, unless we believe disclosure is necessary to: (1) comply with a court order or legal process; (2) protect the rights, property, or safety of Company or another party; (3) enforce our Terms of Use; or (4) respond to claims that content violates third-party rights.

Healthcare providers (or Physicians) Healthcare providers, their employees, and agents should be aware of their obligations of patient confidentiality, including under HIPAA. Company does not accept any obligations of confidentiality with respect to communications other than those expressly stated in this Privacy Policy and these Terms of Use.

Public Information Any information you reveal in a review posting or other online discussion or forum is intentionally open to the public and is not private.

Lost or Stolen Information You must promptly notify us if your Contact Data is lost, stolen, or used without permission. In such an event, we will remove that Contact Data from your account and update our records accordingly.

Updates and Changes to Privacy Policy We reserve the right, at any time, to add to, change, update, or modify this Privacy Policy. These changes would be binding to you by using our website.

Controlling Your Personal Information As a registered user, you can modify some of the Personal Information in your profile or change your username by logging in and accessing your account. Upon your request, Company will use commercially reasonable efforts to delete your account and Personal Information; however, some residual information may be retained.

Links to Other Websites The Website contains links to third-party websites to which Company has no affiliation. Company does not share your personal information with those websites and is not responsible for their privacy practices.

HIPAA & Privacy Policy Notice of Privacy Practices Your PHI may be used or disclosed for **Treatment Purposes** (by health care professionals, including obtaining PHI from previous providers); **Health Care Operations** (for business operations, quality improvement, and evaluating staff performance); and by **Business Associates** (contracted associates who use PHI to provide and bill for services under agreements requiring privacy protection). PHI may also be used or disclosed for the **Patient Directory** (listing name, location, general condition, and religious affiliation, though you may object), **Notification of and Communication with Family** (to notify or assist in notifying family members or persons responsible for care), and **Fund-Raising** (contact information may be used unless you object in writing).

PHI may be used or disclosed **Without Consent** as required by law (e.g., for inmates, emergencies, averting serious threats, research, public health authorities, law enforcement, coroners, medical examiners, funeral directors, national security). You can revoke authorization for other purposes by submitting a written revocation.

Your Health Information Rights You have the right to:

- **Request a Restriction of Uses and Disclosures:** Must be a written request to our Privacy Officer, specifying information to restrict.
- **Request Confidential Communications:** Request in writing that we communicate with you about your PHI in a certain way or at a certain location (e.g., at work or by mail).

- **Inspect and Copy:** Request in writing to inspect and obtain a copy of your PHI (with some exceptions). Company must respond within 30 days (or 60 days if records are off-site).
- **Amend:** Request in writing to amend your PHI if you believe it is incorrect or incomplete, with supporting reasoning.
- **Receive an Accounting of Disclosures:** Request in writing an accounting of certain disclosures of your PHI for a specific time period (not greater than six years).
- **Receive a Paper Copy of this Notice.**
- **File a Complaint:** You have the right to file a written complaint directed to our Compliance Officer if you believe your privacy rights have been violated, without fear of retaliation.

Disclosure Statements

We intend to use and disclose PHI to contact you regarding appointments, provide alternative treatment information, and contact you regarding test results. We are required to follow the terms of this Notice, which we retain the right to revise retroactively or non-retroactively.

If you have any questions or would like further information about this Notice, please contact us at help@myusadr.com or call us 954-610-8585.